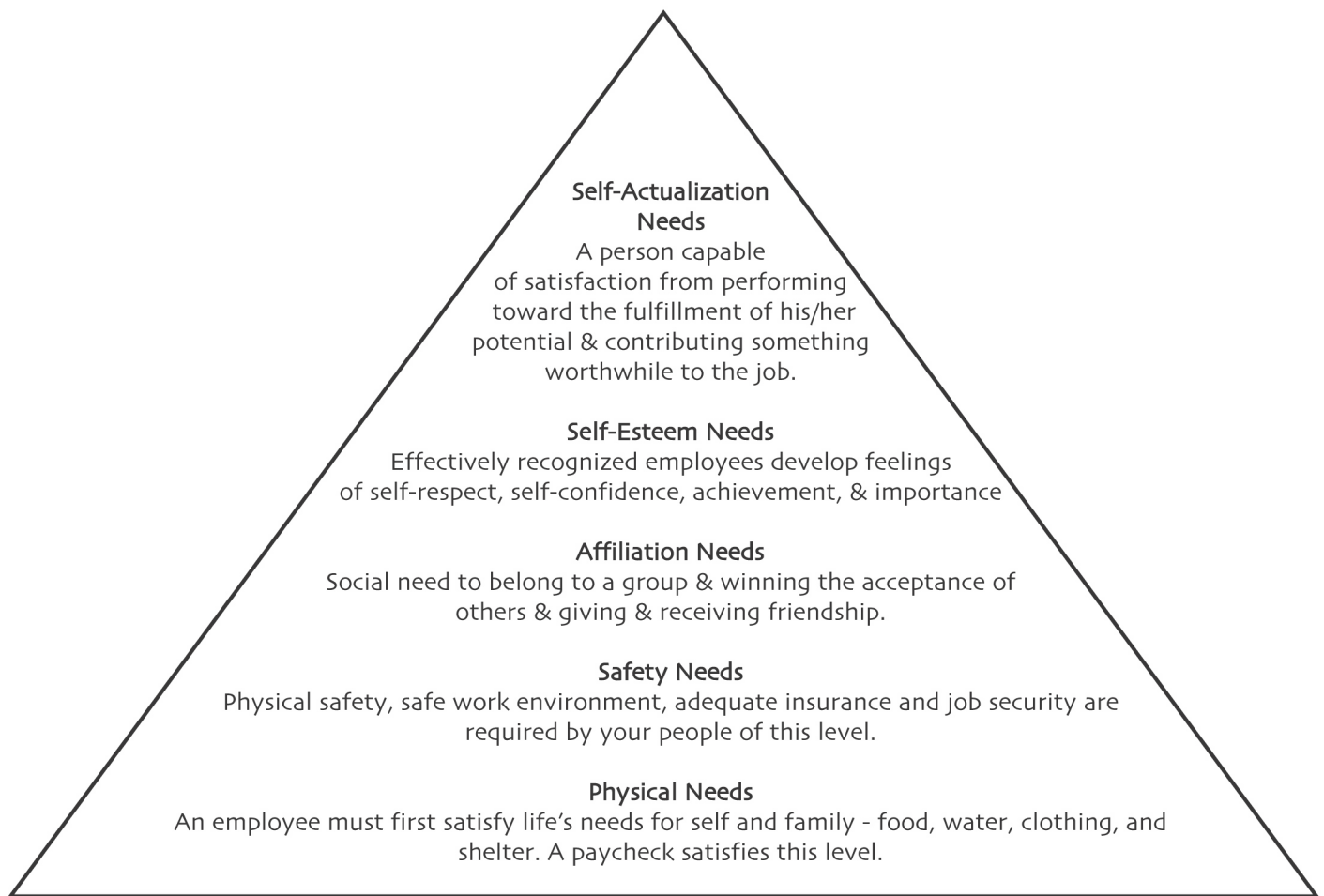


Human Needs Influence Motivation



Who Says What About Loyalty?

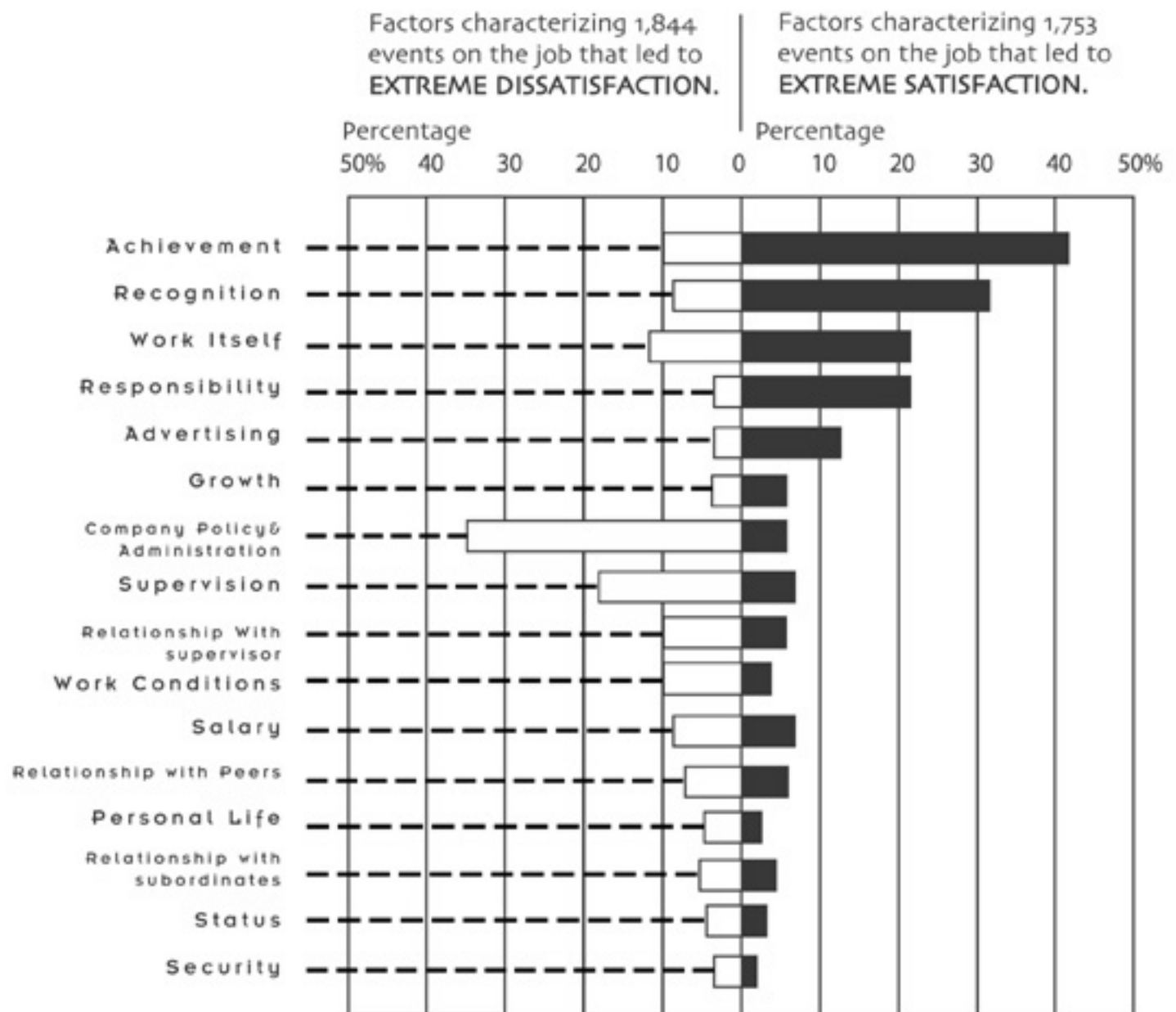
What Workers Say They Want:

1. Interesting work
2. Full appreciation for work done
3. Feeling of being in on things
4. Job security
5. Good pay
6. Promotion & growth
7. Good working conditions
8. Loyalty to employees
9. Help with personal problems
10. Tactful discipline

What Managers Think They Want:

1. Good pay
2. Job security
3. Promotion & growth
4. Good working conditions
5. Interesting work
6. Tactful discipline
7. Loyalty to employees
8. Full appreciation for work done
9. Help with personal problems
10. Feeling of being in on things

Importance of Recognition Factors Affecting Job Attitudes



★ **Federick Herzberg**, in his research, found that employee achievement and recognition are the two motivating factors intrinsic to the job environment.

Job satisfaction is dependent on these factors, while job dissatisfaction can be attributed to company policy and salary.